electronica 2026 Statements Exhibitors

- companies in alphabetical order –

Avnet

Gilles Beltran, President Avnet EMEA:

„For Avnet, electronica is far more than a trade show. Every two years, it brings the entire electronics industry together in Munich – and for us, it feels like meeting friends from all over the world. It is the place where we see first-hand the technologies of the future and experience what electronics can do to make the world a better, more sustainable place. With electronica 2026 in full swing, our interactive demos, tech challenges and expert talks showcase the expertise of the Avnet family and the possibilities of AI and embedded solutions. Behind it all is teamwork: colleagues across our businesses and supplier partners combining their strengths to bring innovation to life. Our key takeaway is simple: strong partnerships and shared expertise help customers move from concept to solution.“

HARTING Technologiegruppe

Philip Harting, CEO, HARTING Technologiegruppe, Chair of the electronica Advisory Board, Chair of AUMA (Association of the German Trade Fair Industry):

“electronica 2026 – Innovation meets the future!
We have just enjoyed four days packed with innovations, exciting encounters and inspiring discussions. electronica in Munich embodies what drives our industry: technical progress, global networking and a boundless passion for new technologies. It impressively demonstrates just how important personal interaction, strong partnerships and shared visions are for the future of (micro-)electronics. We’re taking away lots of valuable insights, new contacts and fresh ideas. Thank you to everyone who made electronica 2026 such a special experience. We look forward to seeing you again in 2028!”

Infineon Technologies AG

Andreas Urschitz, Chief Marketing Officer, Infineon Technologies AG:

“electronica in Munich is always special for Infineon. AI is moving from the digital into the physical world, creating an unprecedented amount of new opportunities across industries. Turning these into reality takes tight collaboration and joint innovation across the entire ecosystem. The future is what we create. Together!”

NXP

Jan-Philipp Gehrmann, SVP & Chief Marketing Officer, NXP Semiconductors:

“electronica has once again demonstrated just how important face-to-face interaction with customers, partners and the entire industry is. At the same time, a clear trend is emerging: Physical AI is developing into one of the defining technological themes in our industry. This presents an enormous opportunity for NXP. With Trusted Physical AI, we aim to play a leading role in bringing AI safely and reliably into the physical world and to establish NXP as our customers’ preferred technology partner. Our portfolio, our comprehensive systems expertise and our innovative strength provide a strong platform for this. For Europe in particular, this development offers the chance to combine its industrial strength with technological innovation and to take a pioneering role in this field of the future.”

Phoenix Contact

Torsten Janwlecke, COO, Phoenix Contact:
“electronica 2026 was a resounding success for Phoenix Contact. The keen interest in our solutions for electrification, digitalization and connectivity confirms the relevance of our motto, ‘Connect what matters’, to the market. In particular, discussions with customers and partners on future-oriented topics such as innovative connection technology for DC applications, solutions for energy infrastructure and Single Pair Ethernet have provided us with valuable insights for our future development.”

Schweizer Electronics AG

Nicolas Schweizer, CEO, Schweizer Electronics AG:
“electronica is the most important trade fair for our sector. We were delighted with the high number of visitors to our booth this year and were able to make some new contacts. Through face-to-face discussions, we were able to talk about the current challenges facing the sector and provide answers regarding our technological innovations.”

TDK

Uli Pecher, Head of Public Relations & Content Management, TDK Electronics AG:
“For TDK, this year’s electronica was once again a great source of inspiration. There is hardly any other platform in the world that offers such an opportunity to discuss current and future industry trends with so many international customers and business partners. Furthermore, alongside our solutions in the fields of AI Infrastructure, Automotive, ICT Devices and Industrial & Renewable Energy, we were able to present our new brand identity and our new tagline, ‘In Everything, Better’, for the first time here in Munich.”

Zollner Elektronik AG

Manfred Amberger, Senior Vice President Marketing & Sales, Zollner Elektronik AG:
“electronica 2026 provided us with a valuable platform to discuss with international customers and partners how complex requirements can be turned into successful electronics solutions. We are taking away a clear impetus to further drive forward our solution management, with a consistent focus on individual needs and tailor-made solutions throughout the entire product life cycle.”